

Summer 2007 Newsletter



*A Gift of Time Away with Family.
Celebrating Cancer Recovery.*

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Charitable Registration # 888550100 RR 0001



The Ripple Effect Program is now live at www.cottagedreams.org



The Ripple Effect allows people to donate to Cottage Dreams in lieu of bringing a hostess gift as a thank you for a weekend at the cottage. Simply visit the charity's web site at www.cottagedreams.org, select a gift amount and, with a couple of clicks, create a personal gift card that informs your hosts that a contribution has been made in their name to this great, cottage-related cause.

"There couldn't be a better time to launch a program like this than during the summer when so many people receive invitations to come up to the cottage," says Seana O'Neill, president and founder of Cottage Dreams. "This takes the worry out of finding the perfect gift and is sure to be a hit with hosts who don't need another tchotchke for the cottage."

Of course, this program isn't limited to hostess gifts. The ease and convenience of the program, coupled with the fact that people are looking for more meaningful gifts, makes The Ripple Effect a wonderful choice for birthdays, anniversaries, weddings, memorials and key milestones.

On June 1st, American Express Launched a New Program to Support Cottage Dreams in Muskoka

Use your American Express card at any participating merchant in Port Carling between June 1 and August 31, 2007 and American Express will donate 5% of each transaction to Cottage Dreams. The program is designed to raise awareness and raise funds while reminding cardholders that they too can make a difference in the lives of recent cancer survivors.

We are proud that American Express has so fully embraced the Cottage Dreams program. They have also signed on as the Presenting Sponsor at the 1st Annual Cottage Dreams Cottage Classic Golf Tournament on July 9, 2007.

The 1st Annual Cottage Dreams Cottage Classic Golf Tournament



On July 9th, Cottage Dreams will become the first ever tournament to be held at the newest Clublink course, Wyndance Golf Club. The Greg Norman designed course is located in Uxbridge and is eagerly anticipated by all. We have already sold out but we have a few remaining hole sponsorships available. Our inaugural event will see one player winning a two year lease for a BMW in our Closest to the Hole contest.

For additional information, please visit www.cottagedreams.org to view our sponsors, preview our auctions or to purchase a hole sponsorship.



QUICK STATS:

*Each family spends an average
of \$500.00 per week
in our cottage communities
on items such as groceries,
gas, souvenirs, attractions
and restaurants.*

*Cottage Dreams hires local
cleaners and property managers
on a year around basis
thus providing additional
economic development
in our communities.*

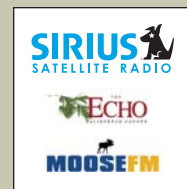
*Founder Seana O'Neill has just
been named one of 12 Ontarians
to be profiled on a new TV Ontario
series called "Get Involved".*



Stars Under the Stars Will Shine Once Again in Cottage Country!

The 2nd Annual Stars under the Stars outdoor family movie screening will take place on July 31 at Windsor Park on Lake Muskoka in Bala and August 5 in Haliburton beside Head Lake. We encourage kids of all ages to join us for this FREE community event.

The Warner Bros. animated classic **Happy Feet** will be screened at dusk in Bala after the Summer Water Sports ski show. We encourage you to bring a blanket to enjoy the incredibly talented water skiers perform at 7:30pm before settling in with some ice cream and other yummy treats to watch Happy Feet. A silent auction will be featured at both locations.



Due to the Generosity of Cottage Owners and Donors, More Families Than Ever Visit Cottages

In 2006, Cottage Dreams offered cottage time to over 100 families from across Ontario. It is our goal to reach out to 150-200 families this year. According to the Canadian Cancer Society, over 59,000 Ontarians will be diagnosed with cancer this year, up from 56,000 in 2006 so it is even more important for us to be able to offer the program to moms, dads and kids across the province.

Our three year Ontario Trillium Foundation government funding will cease on July 1st and therefore we are in need of financial and in-kind support. We ask that you consider choosing Cottage Dreams as your corporate and/or individual charity of choice through an event sponsorship, seasonal program sponsorship or by sponsoring a family visit. Every penny counts.

Many of you ask us if we still need more cottage offers and the answer is yes. Yes, we have surpassed the 500 cottage mark in our inventory but not all cottages are available to us when we have families to match. Summer weeks are needed and remember you wont miss a weekend with the family visiting from Sunday to Friday! Fall is shaping up to be very busy as are winter holidays such as Christmas and March Break. We appreciate each and every offer.

Volunteers Needed

Board of Directors – Chair & Marketing professional required
Special Events – Cottage Country and GTA events planned

If you are interested in becoming a volunteer, please contact Vicki Hoare at volunteering@cottagedreams.org

Become a part of Haliburton County history and have your name embroidered on the Highlands Heritage 2007 Dream Quilt.



A minimum donation of \$15.00 for an individual name or organization, or \$25.00 for a business, your name will be embroidered on the HIGHLANDS HERITAGE DREAM QUILT. The completed quilt will become the property of The Agnes Jamieson Gallery in Minden, Ontario for posterity. For details, please visit us online.